## PRESS RELEASE

**KidZone and TeenZone** at the Morganton Festival presented by UNC Health Blue Ridge **September 8 & 9** Friday 12:00pm-11:00pm Saturday 9:00am-10:00pm

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The **KidZone** is a fun filled area on North Green Street, which features rides, face-painting and hands on crafts. The TeenZone area features a variety of interactive inflatables including the Volcano Rock Climbing Wall, Wild West Mechanical Bull, Jacob's Ladder, Pedestal Joust and more!! The Festival kicks-off on Friday, September 8<sup>th</sup> at noon until 11:00pm, with rides opening at 2:00pm, and Saturday, September 9<sup>th</sup> from 9:00am until 10:00pm.

## **Rides and Pricing**

TeenZone Rides and KidZone Rides open Friday at 2pm and operate until the festival closes at 11:00pm. Rides and Games return on Saturday beginning at 9am and operate until the event concludes at 10:00pm. Ticket prices are as follows: 1 Ticket is \$1.00, 14 Tickets are \$10.00, 30 Tickets are \$20.00. New for this year's event, the Festival will accept cash AND cards at the ticket booths.

## KidZone Stage

After over 5 years, the Festival is excited for the return of the KidZone Stage, located in the grass lot at 111 North Green Street. This is one of three FREE entertainment stages located at the Morganton Festival and will feature Ed's Dinosaurs (performing Friday 4:00 and 6:00pm and Saturday 10:00am, 1:00 and 5:00pm) Robert the Magician (performing Friday 5:00 and 7:00pm and Saturday 11:00am, 4:00 and 6:00pm) as well opportunities to Meet and Greet the Festival Mascot, Gus the Groundhog (Saturday 12:00 and 7:00pm), and for children 0-12 to participate in the Little Miss Historic Morganton Pageant (Saturday 3:00pm). Ed's Dinosaurs has a mission: To bring the dinosaurs that we love so much to everyone! And they are sure to make you smile. With numerous dinosaurs to experience, touch and even ride, Ed and his dinosaurs are event favorites and have traveled all over the US spreading the love of dinosaurs. Robert the Magician and his sidekick Prince Charming, the world's cutest bunny rabbit, perform an award-winning comedy magic show that will entertain all ages. Don't miss this top hat and cape wearing magician! For more details about the KidZone Stage Lineup or how to enter the Little Miss Historic Morganton Pageant, visit www.morgantonfest.org

Don't miss more FREE entertainment for kids and be sure to stop by the **Litter Critters** area in the Kidzone, Tis fun and hands on crafts space is for grades 5 and under. Litter Critters operates Friday evening and all day Saturday.

More music and novelty acts are scheduled throughout the weekend. Over 250 craft and food vendors will be spread amongst the streets of downtown Morganton. Mark your calendars for this remarkable weekend of enjoyment at the Morganton Festival Friday, September 8, 12:00noon until 11pm and Saturday, September 9, 9:00am until 10:00pm. There is no admission fee to the event. The festival is an animal-free event. "Come Play in Our Streets" during the 41st annual Morganton Festival. For more information, call 828/438-5252 or visit www.morgantonfest.org.

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